**National Policy Propaganda Poster**

Propaganda is a form of communication that is aimed at influencing the attitude of a community toward some cause or position. Simply, it is an argument to promote a cause displayed through a poster. The best known examples are posters used in elections to promote a politician, and posters used to promote World War One and Two.

This assignment requires you to create a poster that outlines John A. Macdonald’s National Policy and what it included. That National Policy is a very important part of our history and this chapter due to its impact on the creation of Canada; therefore, it is crucial that you completely understand it.

Students are invited to use their creative sides to create an engaging and persuasive Propaganda poster on the National Policy. Posters should be bright and eye catching, but also it should easily explain the National Policy to someone who knows nothing about it. Students want to try to make a poster that is convincing to the public. These posters will include both written and artistic aspects, and the entire project will be out of 20 marks and Due May 14th. Please hand in this sheet with your poster.

**Poster Criteria:**

**Please include the following in your propaganda poster**

1. What is the National Policy- what are the three components **/ 3**
2. Catching slogan to promote the National Policy **/ 3**
3. Creative and eye catching poster- use of pictures, captions, colours, neatness, ect. **/ 4**

**On the back side of the poster please include the following**

1. Students must include a typed paragraph on the National Policy. This paragraph must include who created the National Policy and when it was created and when it was promoted. Also, the three components of the National Policy and please explain in detail each component. Also, please explain why you believe the National Policy is a good thing for Canadian development. Lastly, please explain your poster, what it is arguing and the reasons for your chosen design.

**/10**

**PS.** Any student who wishes to make a poster that promotes the National Policy as a bad idea is more than welcome to do so, but be careful. Trying to convince people that the National Policy is negative will be a harder project because all of our sources and readings promote it as a positive. If you choose this option, you will have to come up with a very persuasive argument in the paragraph and on the poster. This again is a space for really creative and out of the box ideas, so come see me for help if you choose this option. Students who successfully persuade me that the National Policy is a negative idea will receive 5 bonus marks, but again be careful! This will not be as easy as you think.